

SET A

B.Com (CBCS)

Semester - I

Business Organization and Management

UPC 52411102

Maximum Marks : 75

Time - 3 hrs.

Instructions for candidates.

Attempt any four questions.

All questions carry equal marks.

1. Discuss the formats of business. Which is the most suited format nowadays? Give reasons to support your answer.

2. "The external environment of a business is dynamic". Explain the statement with the help of examples.

3. Explain the decision making techniques to enhance creativity in the organisation. Suggest at least six techniques to support your answer.

4. "The controlling function of management is similar to the function of a thermostat in a refrigerator ". Elucidate the statement and bring out the main steps in the control process.

5. "Is Workforce diversity key to improving productivity in the organisation". Comment. Explain the various reasons for increasing workforce diversity.

6 Write short notes on any three of the following

1) Organisational Organograms.

- ii) Fiedler's Contingency theory
- iii) Methods of quality control.
- iv) Democracy and Sociocracy.
- v) Franchising.

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